

GENERAL  
CATALOG

1926

*United Drug Company*

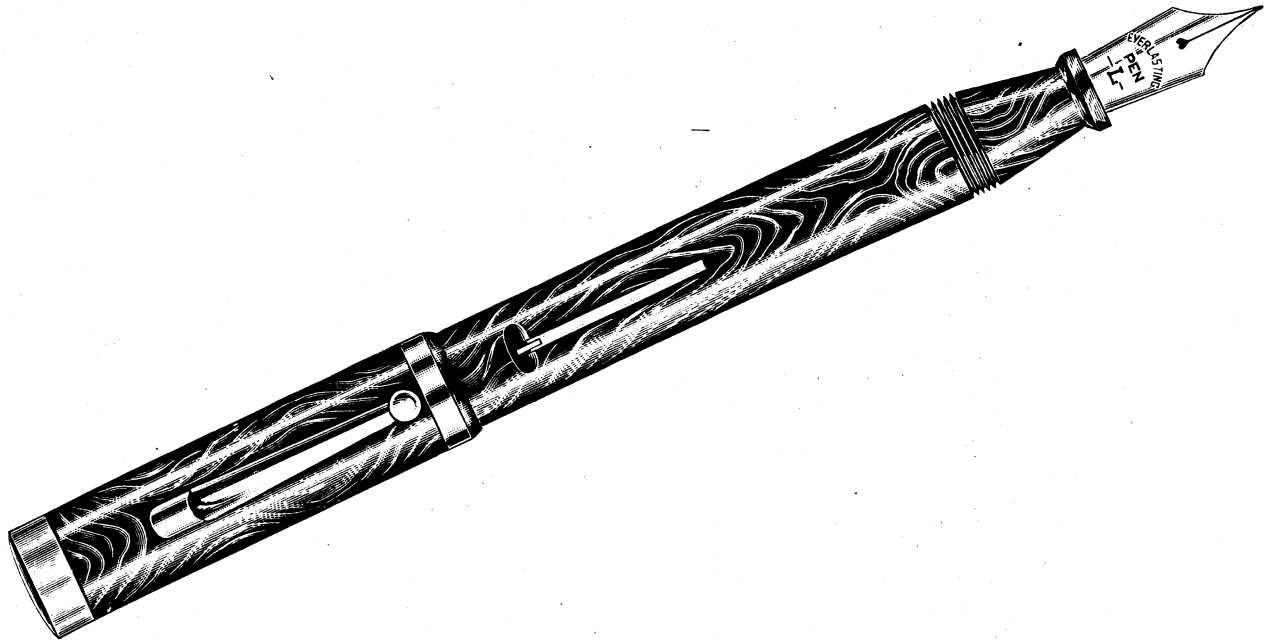
*Boston St. Louis Chicago San Francisco  
Toronto, Can. Nottingham, Eng.*

Printed in U. S. A.

# Monogram

## Fountain Pens

Sold Only at the **Rexall** Drug Store



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WE SHOW TWENTY-ONE MONOGRAM AND EIGHT BELMONT PENS. THERE IS A REASON FOR EACH PEN. STUDY THAT REASON AS GIVEN UNDER EACH PEN.

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Make satisfied customers by selling pens best fitted to customers' style of writing and best suited for type of work they are to be used for.

REGULAR GOLD PENS come in fine, medium, and stub. Everlasting and Turned Up Gold Pens come in fine and medium points. Regular gold pens are made for general writing but are not to be used for carbon copy work.

FINE POINTS are used for light writing where small lines are desired. If used with heavy hand they are bound to scratch, as the fineness of the point causes the pen to cut into the paper.

MEDIUM POINTS are the most popular and fitted to most hands. They are smooth writers and usually give the best satisfaction.

STUB POINTS are used where a short stub pen is desired and makes a heavy line on the down stroke and a light line on the up stroke. They are also used for backhand writing.

EVERLASTING POINTS are stiff and heavy. They are used for making carbon copies, will write on rough or cheap paper and stand very hard usage. They are also very popular for general writing, having large ball points and are very smooth and easy writers. They are guaranteed to wear forever as no amount of writing can wear down the point. This style of pen cannot be used for shading.

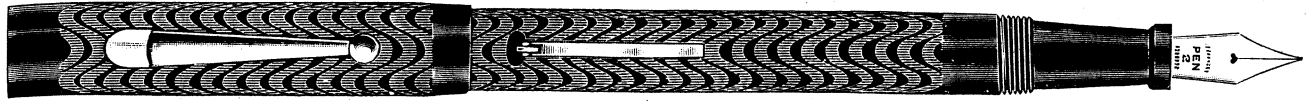
TURNED UP POINTS are favorites among the most critical pen users. They may be held at any angle and still write smoothly. They should not be used by writers who bear down heavy while writing as this style pen is flexible, and is intended for light writers of the flourishing type who like to shade their work.

FIT THE PEN TO THE CUSTOMER AND NOT TO THE PRICE.

Send ALL FOUNTAIN PENS (regardless of make) for Repair to  
MONOGRAM SERVICE STATION, 1510 Washington St., Grand Haven, Mich.

Sold Only at the **Rexall** Drug Store

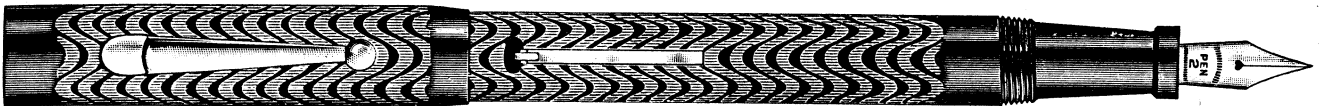
Monogram Pens are guaranteed to be the highest quality pens it is possible to produce. All Monogram pens have 14K gold filled levers and clips or chatelaine rings. The following illustrations are actual size. Our Everlasting Gold Pens have all the merits claimed for the most widely advertised pens. Our turned up gold pens are distinctively different and will suit your most critical customers. All Monogram Pens are tipped with the best iridium obtainable.



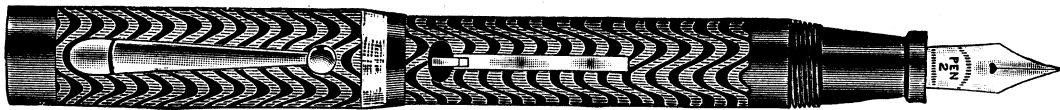
No. S11 Comes Fine, Medium and Stub.  
Made for ladies, gents, or children who do not care to pay over \$2.75. It is the lowest priced number in high grade pens. The gold pen is standard No. 2 size and is fairly flexible. It is made for general writing and should not be used for carbon copy work. The clip and lever are 14K gold filled.



No. S31 Comes Fine, Medium and Stub.  
This pen is the same as S11 described above except in short length ladies' style with chatelaine ring on cap. The chatelaine ring and lever are 14K gold filled.



No. S197 Comes Fine, Medium and Stub.  
Made for ladies or gents desiring larger ink capacity than is found in the usual pen under \$3.00. The holder is strongly made. The gold pen is standard No. 2 size and is fairly flexible. It is made for general writing and should not be used for carbon copy work. The clip and lever are 14K gold filled.



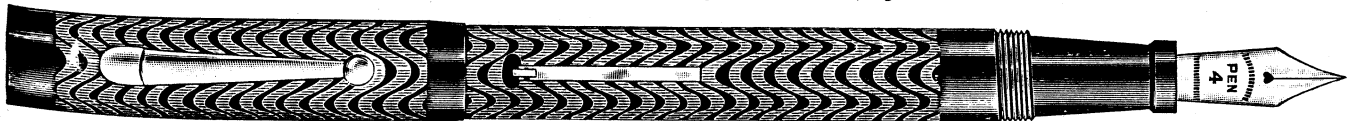
No. S4 Comes Fine, Medium and Stub.  
Made for ladies or gents desiring a short holder with an attached clip. The cap is reinforced with a 14K gold filled band. The gold pen is standard No. 2 size and is fairly flexible. It is made for general writing and not to be used for carbon copy work. The clip and lever are 14K gold filled.



No. S13 Comes Fine, Medium and Stub.  
Made for ladies or gents desiring a small diameter holder with a fairly large gold pen. The gold pen is standard No. 3 size made for general writing and is fairly flexible. Should not be used for carbon copy work. Clip and lever are 14K gold filled.



No. S235 Comes Fine, Medium and Stub.  
Made for ladies or gents desiring large ink capacity and large gold pen. The holder is strongly built. The gold pen is an extra large No. 4 size. Is made for general writing and should not be used for carbon copy work. The clip and lever are 14K gold filled.



No. S19 Comes Fine, Medium and Stub.  
This pen designed for users wanting an extra large ink capacity. The holder is very strongly built. The gold pen is an extra large No. 4 fairly flexible, made for general writing but should not be used for carbon copy work. The clip and lever are 14K gold filled.

UNITED DRUG CO.

BOSTON

ST. LOUIS

CHICAGO

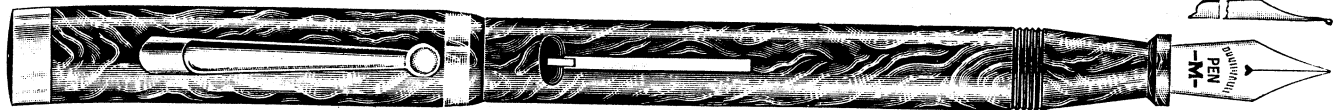
SAN FRANCISCO

ALL FOUNTAIN PENS (regardless of make) for Repair to  
MONOGRAM SERVICE STATION, 1510 Washington St., Grand Haven, Michigan

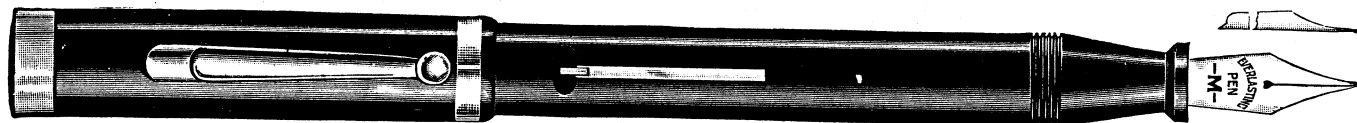
# THE Monogram PEN

Sold Only at the **Rexall** Drug Store

THE FOLLOWING THREE NUMBERS HAVE TURNED UP GOLD PENS



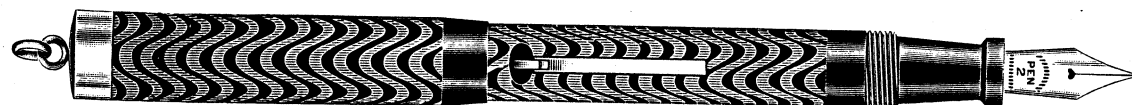
No. S225 Comes Fine and Medium.  
This number has a long slender holder and is used by both ladies and gentlemen. The holder is made of mottled red and black rubber with 14K gold filled lever and clip attached. The open end of the cap is encircled with a 14K gold filled band and both ends of cap and barrel are tipped with Bakelite. The gold pen is our Turned Up style. For description of Turned Up gold pens see front page. This pen is designed for those wishing a quality pen in a smaller size holder than our S135.



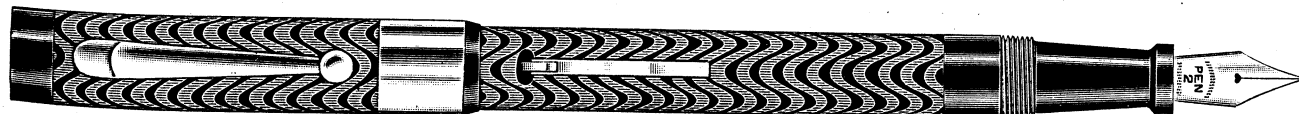
No. S227 Comes Fine and Medium.  
This number has a large plain black highly polished holder with 14K gold filled lever and clip attached. Open end of cap is encircled with 14K gold filled band. The ends of both cap and barrel are tipped with Bakelite. The gold pen is our Turned Up style. For description see Turned Up gold pens on front page. An easy writing pen that is desired by students or anyone with a lot of writing to do.



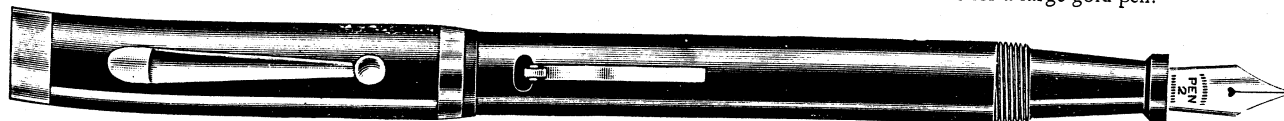
No. S229 Comes Fine and Medium.  
This number has a mottled red and black holder with 14K gold filled lever and clip attached. The open end of the cap is encircled with a 14K gold filled band. Both ends of cap and barrel are tipped with Bakelite. The gold pen is our large size Turned Up style. For description see Turned Up gold pens on front page. This pen will satisfy the most critical pen user. Because of its turned up flexible point, it does not cause fatigue in writing.



No. S55 Comes Fine, Medium and Stub.  
This number designed for ladies or gents desiring to attach a chain or ribbon. It is made in the short style with 14K gold filled crown top and lever. The gold pen is our regular No. 2 size made for general writing. Should not be used for carbon copy work. For description of gold pen see regular gold pens on front page.



No. S131 Comes Fine, Medium and Stub.  
This number designed for ladies or gents. Holder is in the long style with 14K gold lever and clip attached. The open end of the cap is encircled with a wide 14K gold filled band. The gold pen is our regular No. 2 size made for general writing. Should not be used for carbon copy work. For description see regular gold pens on front page. Intended for ordinary work and for those who do not care for a large gold pen.



No. S3 Comes Fine, Medium and Stub.  
This pen designed for ladies or gents wanting a neat and attractive pen. It is a favorite for party favors. The holder is plain black highly polished. The ends of both cap and barrel are tipped with Bakelite. The open end of the cap has a 14K gold filled band. Both lever and clip are 14K gold filled. The gold pen is our regular No. 2 size made for general writing but should not be used for carbon copy work. For description see our regular gold pens described on front page.

UNITED DRUG CO.

BOSTON

ST. LOUIS

CHICAGO

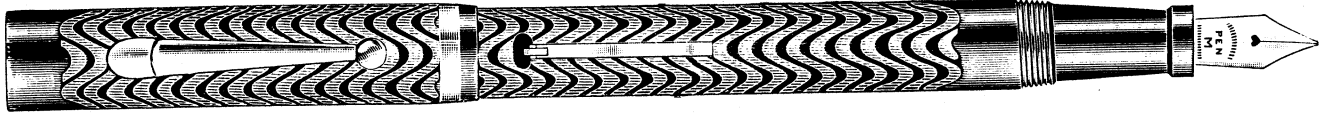
SAN FRANCISCO

All FOUNTAIN PENS (regardless of make) for Repair to

# THE Monogram PEN

Sold Only at the **Rexall** Drug Store

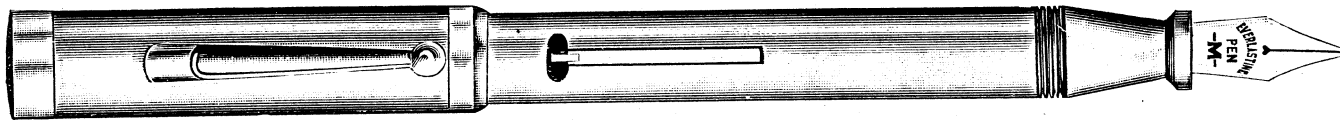
THE FOLLOWING EIGHT NUMBERS HAVE EVERLASTING GOLD PENS



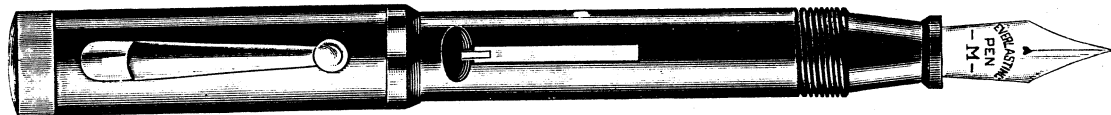
**No. S198** Comes Fine and Medium.  
This pen is designed for users wanting a pen with the same action as our Everlasting Pens at a lower price. The gold pen is the regular Everlasting style only in small size. The holder is strongly made with large ink capacity. The cap is reinforced with a 14K gold filled band. The clip and lever are 14K gold filled. For description of gold pen see Everlasting Pens on front page.



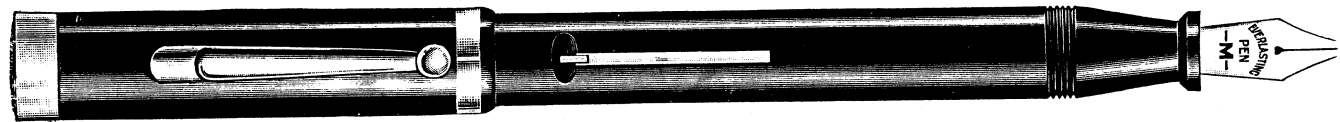
**No. S214** Comes Fine and Medium.  
This pen is the same as S198 described above except in short style with chatelaine ring on cap.



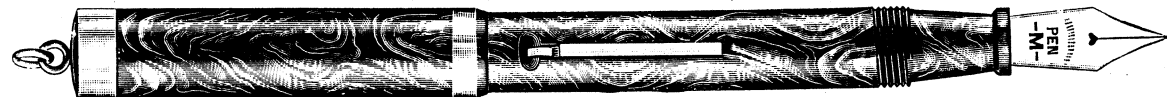
**No. S14** Comes Fine and Medium.  
This pen is designed for users wanting a red holder with large ink capacity. The cap is reinforced with a 14K gold filled band, making this number a very attractive pen. The clip and lever are 14K gold filled. The gold pen is our Everlasting No. 4 size. For description of gold pen see Everlasting Pens on front page.



**No. S2** Comes Fine and Medium.  
This pen is short style with 14K gold filled lever and pocket clip attached. It has a 14K gold filled band on open end of cap. It is a large size barrel and both cap and barrel are tipped with Bakelite. The holder is plain black highly polished. The gold pen is our Everlasting No. 4 size, described on front page.



**No. S113** Comes Fine and Medium.  
This pen is the same as S2 described above except in regular long length. Usually preferred by men.



**No. S133** Comes Fine and Medium.  
This pen is designed for ladies desiring the Everlasting gold pen. Holder made of mottled red and black rubber with a 14K gold filled crown top and lever, also 14K gold filled band on cap. It is in the short style and has our No. 4 size Everlasting gold pen. For description see Everlasting pens on front page.



**No. S135** Comes Fine and Medium.  
This pen is long style large holder made of mottled red and black rubber with 14K gold filled lever and clip attached. The open end of the cap is circled with a 14K gold filled band. Both ends of cap and barrel are tipped with Bakelite. The gold pen is our Everlasting No. 4 size, described on front page. A beautiful pen capable of standing hard use and particularly adapted to salesmen, doctors, etc.



**No. S1** Comes Fine and Medium.  
This pen is the same as our S135 except it has an extra large holder and an extra large size Everlasting gold pen. This without question is the peer of all fountain pens. For description of Everlasting Pens see front page. A beautiful pen capable of standing hard use and particularly adapted to salesmen, doctors, etc.

## UNITED DRUG CO.

BOSTON

ST. LOUIS

CHICAGO

SAN FRANCISCO

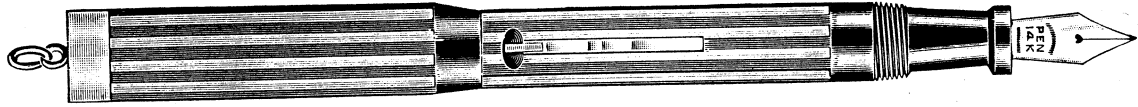
Send ALL FOUNTAIN PENS (regardless of make) for Repair to

## BELMONT PENS

Sold Only at the **Rexall** Drug Store

Belmont Pens are made to supply the demand for lower priced pens. They are exceptional values for the prices at which they sell. They are guaranteed as to defects in material and workmanship. But it should be remembered they are not the same high quality as the Monogram

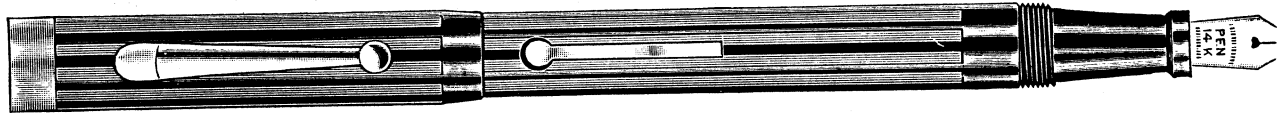
Belmont Pens featured as popular priced pens will stimulate your Fountain Pen sales.



No. S196 Comes Fine, Medium and Stub.

Packed one dozen on counter display card.

This number is short style with ring on cap. Very popular for school girls who do not want to pay more than \$1.00 for a pen. This number reasonable service and is made for a dollar leader.



No. S195 Comes Fine, Medium and Stub.

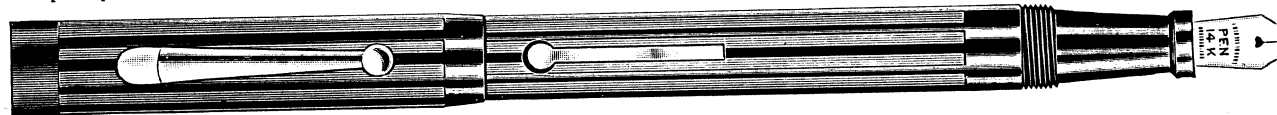
Packed one dozen on counter display card.

This number is same as S195 except in long style with pocket clip attached.



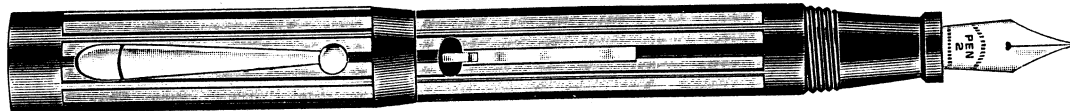
No. S8 Comes Fine and Medium.

This number is short style with ring on cap. Has heavier and larger gold pen than S195 and is made to sell for \$1.50. Will give excellent service at this price pen.



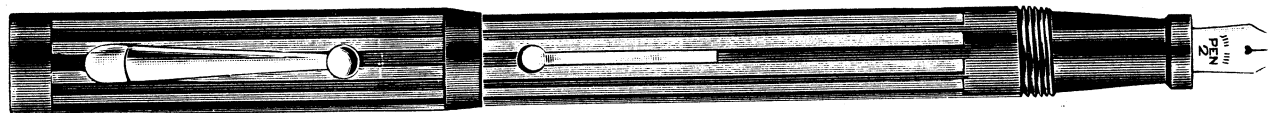
No. S7 Comes Fine and Medium.

This number is same as S8 described above except in long style with pocket clip attached.



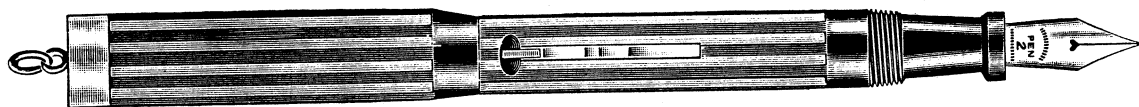
No. S219 Comes Fine, Medium and Stub.

This number is short style with pocket clip attached. Holder is large size with large ink capacity. The gold pen is extra quality for this price pen.



No. S218 Comes Fine, Medium and Stub.

This number is same as S219 as described above except in long style.



No. S111 Comes Fine and Medium.

This number is short style, has 14K gold filled lever and chatelaine crown top. It is designed for school girls desiring to carry the pen in a ribbon. The gold pen is extra quality for this price pen.



No. S5 Comes Fine and Medium.

This number has a 14K gold filled clip, lever, and band on open end of cap. It was designed for users wanting a gold trimmed holder at a popular price. The gold pen is an extra good quality for this price of pen.

UNITED DRUG CO.

BOSTON

ST. LOUIS

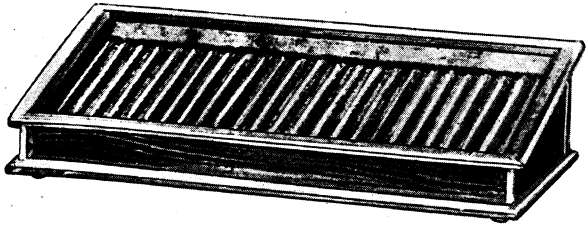
CHICAGO

SAN FRANCISCO

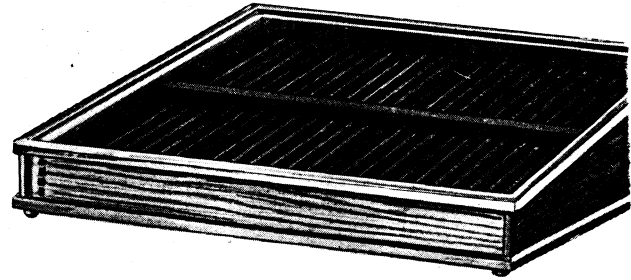


# Monogram ASSORTMENTS and SHOWCASES

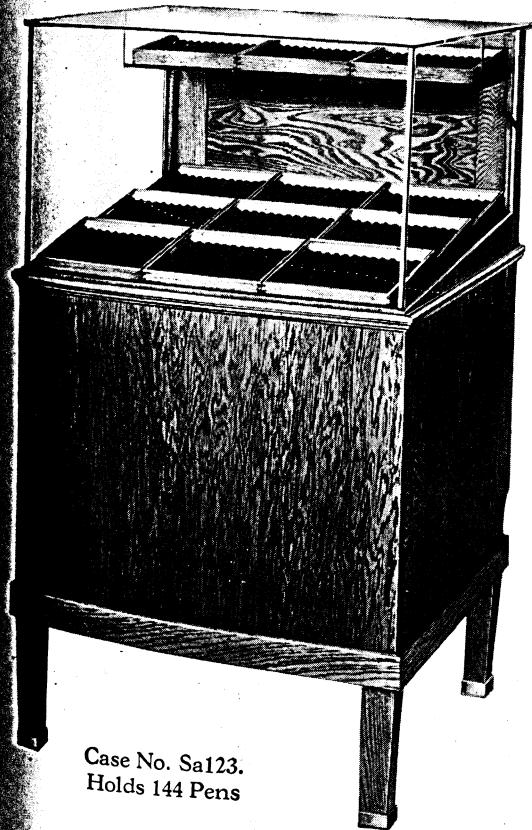
Assortments to not include display cases. If cases are wanted we will supply them as listed under each case.



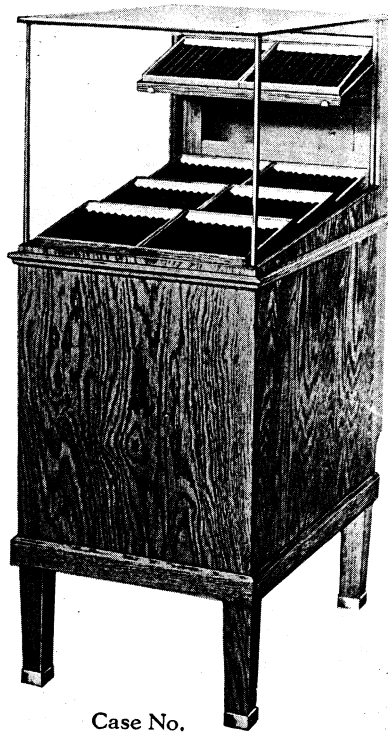
Case No. Sa105. Holds 24 Pens  
Case No. Sa115. Holds 36 Pens



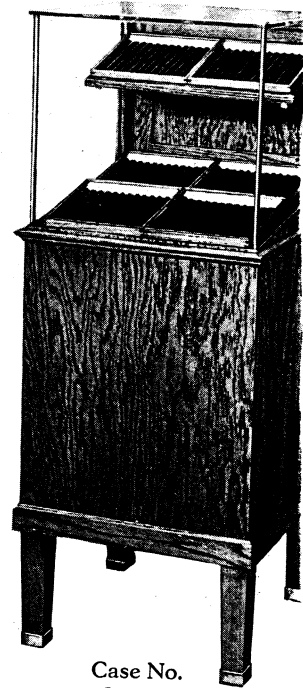
Case No. Sa107. Holds 48 Pens



Case No. Sa123.  
Holds 144 Pens



Case No.  
Sa121  
Holds 96 Pens



Case No.  
Sa119  
Holds 72 Pens

Send ALL FOUNTAIN PENS (regardless of make)  
for Repair to  
MONOGRAM SERVICE STATION  
1510 Washington St., Grand Haven, Michigan

# The United Drug Co. has established a Monogram Belmont Fountain Pen Service Station at Grand Haven Mich., in order to render quick service on Repair Work

THE MONOGRAM SERVICE STATION, GRAND HAVEN, MICHIGAN, is maintained for the convenience of REXALL DEALERS. The Service Station will repair all makes of fountain pens (with the exception of Signet Pens or Pencils which should be sent to the Signet Service Station, Cambridge, Mass.).  
239 First St.

The prices charged for repairing pens other than those of our own manufacture, will be governed by the manufacturer's regular repair price less 33 1/3% discount.

The following repair price list, less 33 1/3% will give you the price charged for repairs on Belmont and Belmont Pens.

It is often cheaper to buy a new BELMONT to have an old one repaired, as the labor cost of single repairs is often greater than the cost of turing BELMONT Pens.

### MONOGRAM REPAIR PRICE LIST

Code No.	Size of Gold Pen	Gold Pen	Allowance on Old Pen	Caps with Nickel Clips	Caps with Gold Clips or Bands	Bbbs. with Nickel Lever	Bbbs. with Gold Lever	Feed
11	No. 2	\$1.25	\$0.20	\$0.50	\$0.75	\$0.75	\$0.85	\$0.25
31	2	1.25	.20	.50	.75	.75	.85	.25
197	2	1.25	.20	.50	.75	.90	1.00	.25
13	3	1.40	.30	.50	.75	.75	.85	.25
235	4	1.60	.35	.50	.75	.90	1.00	.35
19	4	1.60	.35	.60	.85	1.00	1.10	.35
55	2	1.25	.20	....	.75	....	.85	.25
131	2	1.25	.20	....	1.00	....	.85	.25
113	4 Everlasting	2.20	.50	....	1.25	....	1.25	.40
135	4 "	2.20	.50	....	1.40	....	1.40	.40
133	4 "	2.20	.50	....	1.00	....	1.00	.40
198	2 "	1.50	.20	....	1.00	....	1.00	.40
214	2 "	1.50	.20	....	1.00	....	.85	.40
227	3 Turned Up	2.00	.40	....	1.25	....	1.25	.40
225	3 "	2.00	.40	....	1.25	....	1.25	.40
229	4 "	2.50	.50	....	1.40	....	1.40	.40
2	4 Everlasting	2.20	.50	....	1.25	....	1.25	.40
14	4 "	2.20	.50	....	1.25	....	1.25	.40
4	2	1.25	.20	....	1.00	....	1.00	.40
3	2	1.25	.20	....	1.15	....	1.15	.40
1	8 Everlasting	3.00	.60	....	1.50	....	1.50	.50

14K Gold Filled Clips ..... \$0.50  
 Nickel Clips or Chatelaine Rings ..... .25  
 Repointing Pens (seldom satisfactory, not guaranteed) ..... .50

Straightening Nibs .....  
 Cleaning and Adjusting .....  
 Bakelite Buttons, each .....  
 Sac. ....

### BELMONT REPAIR PRICE LIST

Code No.	Gold Pen	Allowance on Old Pen	Caps with Nickel Clips	Barrels	Feeds	Feed Sect.
195	\$0.70	None	\$0.45	\$0.65	\$0.25	\$0.30
196	.70	None	.45	.65	.25	.30
218	.90	None	.50	.75	.25	.30
219	.90	None	.50	.75	.25	.30
111	.90	None	.75	.85	.25	.30
7	.80	None	.45	.65	.25	.30
8	.80	None	.45	.65	.25	.30
5	.80	None	.90	.85	.25	.30

Straightening Nibs (these pens cannot be repointed) ..... \$0.50  
 Cleaning and Adjusting ..... .50

Nickel Clips or Chatelaine Rings .....  
 Colored Buttons, each .....

PLEASE NOTE: When pens sent us for repair are in need of a general cleaning and adjusting in addition to repair work needed, we will thoroughly clean and adjust the pen if in our judgment it is advisable to do so for the good of the pen. For this service we will charge 25c (subject to 33 1/3% discount).

Should pens sent us need cleaning and adjusting only, our charge for this service is 50c less 33 1/3% discount.

There is a minimum handling charge on each pen sent in for repair of 25c net. This ruling, of course, apply to defective pens which are repaired no charge.

The Service Station is anxious to give the best service. To do so we must have your cooperation. Each and every pen sent in for repair, please state the trouble and what you want done. Enclose said note around the pen. Empty ink from barrels.



pens securely. When a part is wanted such as a cap or barrel, send us the other part in order that we may properly fit the part wanted.

your customer, and we have your instructions to make it no charge.

FREE SERVICE

Every Monogram and Belmont Pen is guaranteed to please the user and whenever the user is not satisfied and you will mail the pen to the Monogram Service Station, Grand Haven, Michigan, we will repair or exchange it for a new pen without charge PROVIDING A LETTER ACCOMPANIES THE PEN STATING JUST WHY THE PEN DOES NOT GIVE SATISFACTION. To avoid mistakes it is always best to wrap the letter around the pen to be repaired or exchanged.

The Service Station is not a profit bearer as far as cash returns are concerned and, therefore, we ask your co-operation in giving free service to your customers only when they are justified in receiving same or when it is necessary to satisfy an unreasonable customer.

Our Everlasting Gold Pens are guaranteed to last a life time as far as the user being able to wear them out by writing, THEY ARE NOT GUARANTEED AGAINST ACCIDENTS SUCH AS DROPPING, ETC.

The Monogram Service Station will relabel, clean, and polish your stock of Monogram and Belmont Pens without charge at any time you deem it advisable.

Where Monogram or Belmont Pens have become discolored or unsalable from age, we will supply new holders with nickel clips and levers at 30c each net, for holders with gold filled clips and levers at 35c each net, for fancy holders—write for quotation. This is only part of the cost to us but we want all Monogram and Belmont Pens in salable shape and will gladly stand part of the cost of reconditioning. This proposition applies to Monogram and Belmont Pens only. If new holders are wanted for other pens, the regular repair charges will apply.

A pen which is not satisfactory to the user is not always a defective pen. It may be the point is not adapted to the user's hand or style of writing. Therefore, it is absolutely necessary we have the information as to what the trouble is in order to guide us in making the exchange or adjustment.

The Monogram Service Station is trying to give the best possible service without charge on defective pens or at a minimum charge where charges are justified. We realize that although we are trying our best to please, there are times when we may fail as from your own experience you probably know there is no Service Station that can please everyone at all times but in cases where you are dissatisfied or have any complaint to make, the Service Station will be only too glad to receive your criticisms or complaints and if we are at fault, we will gladly make any adjustment necessary to please you as this is the one aim we have in operating this station.

In making this broad guarantee we do so knowing no stockholder will expect us to repair or replace any pen without charge which has been broken by being dropped or misused in other ways. We, therefore, ask that in all cases where you find it necessary to return to us pens for repair or exchange which are defective, you will please state that you wish same repaired or replaced WITHOUT CHARGE and we will be glad to be guided by your decision which we know will be made in all fairness.

When a pen becomes clogged or dirty due to neglect or on account of poor ink having been used in same, the pen will not give satisfaction until cleaned. This condition should not be considered a defect of the pen and it is customary for us to make the regular cleaning charge in cases of this kind. Customers rarely object to this charge if it is explained to them that the trouble with their pen is caused by their having used poor or dirty ink, but even this service will be given, no charge, if necessary to satisfy

# UNITED DRUG CO

STATIONERY DEPT.

BOSTON, MASS.

BE SURE TO SEND ALL PENS FOR REPAIR TO THE  
**THE MONOGRAM SERVICE STATION**  
 GRAND HAVEN, MICHIGAN

Feed Sect  
 \$0.40  
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# OLD COLONY

## Inks, Mucilage and Paste

In getting together this line of Writing Inks, Mucilage and Paste, no expense has been spared in the production, either in the quality of the merchandise or in its dressing, to produce merchandise easiest sold by dealer and once sold, because of its merit, to assist you in developing a big, profitable business.

*Note:* As a favor to the department we ask that you order original cases or boxes to save handling and packing expense.

Shipment cannot be made between October 15th and April 1st, except at risk of dealer, because of the danger of freezing.

S709 Fountain pen ink, blue-black, combined stopper and filler panel individual cartons, 1 dozen in wooden box

S710 Fountain pen ink, blue-black, 1 ounce, combined stopper and filler panel wooden traveler's case, 1 dozen in wooden box



Black Ink



Writing Fluid

*Description:*

CODE	ITEM
S681	Writing fluid, blue-black, quarts, 1 dozen in wooden box
S682	Writing fluid, blue-black, pints, 1 dozen in wooden box
S683	Writing fluid, blue-black, half pints, 1 dozen in wooden box
S688	Writing fluid, blue-black, 3 ounce squares, 1 dozen in wooden box



Indelible Ink



Fountain Pen Ink

- S689 Writing fluid, blue-black, 2 ounce squares, 3 dozen in wooden box
- S694 Black ink, 3 ounce squares, 3 dozen in wooden box
- S695 Black ink, 2 ounce squares, 3 dozen in wooden box
- S712 Fountain pen ink, blue-black, counter dispenser, 16 ounce cylinders in individual cartons.

- S708 Fountain pen ink, black, 2 ounce panels, individual cartons, wooden box
- S711 Fountain pen ink, blue-black, 2 ounce panels, individual cartons, dozen in wooden box
- S713 Fountain pen ink, green, 2 ounce, packed in individual cartons to a box
- S714 Fountain pen ink, violet, 2 ounce, packed in individual cartons to a box

# OLD COLONY

## Inks, Mucilage and Paste

*Continued*

*Description:*

CODE

- S715 Fountain pen ink, blue, 2 ounce, packed in individual carton, 1 dozen to a box
- S716 Fountain pen ink, blue-black, 1 ounce, 1 dozen to a box
- S700 Red ink, 2 ounce square, 1 dozen in wooden box
- S701 Red ink, 1¼ ounce square, 1 dozen in wooden box

*Description:*

CODE

- S731 White ink, 1 ounce panel, 1 dozen in box
- S732 Gold ink, ½ ounce round, 1 dozen in box
- S724 Mucilage, 1½ ounce cylinder, 3 dozen in wooden box
- S728 Indelible ink, ½ ounce round, in individual cartons, 1 dozen in box
- S739 Ink eradicator; in individual box, 1 dozen in box

- S717 Paste, 5 ounce water well jar, 1 dozen in wooden box



Colored Inks



Ink Eradicator



Indelible Ink



Mucilage



Paste

- Assorted colors, blue, green and violet, 1¼ ounce square, 1 dozen in wooden box
- Blue, 1¼ ounce square, 1 dozen in wooden box
- Green, 1¼ ounce square, 1 dozen in wooden box
- Violet ink 1½ ounce glass square, 1 dozen in wooden box
- Indelible ink, household outfit, in individual slide cover paper box, dozen in carton

- S720 Paste, 1½ ounce cone bottles, 3 dozen in wooden box
- S718 Paste, 3 ounce tube, in individual cartons, 1 dozen in box
- S719 Paste, 1½ ounce tubes, 1 dozen in box

**New Paste**

- S721 5½ ounce Desk Jar, 1 dozen in box
- S722 1½ ounce cylinder bottle, 3 dozen in wooden box